



From a 3-Time Cancer Conqueror To Relearning How to Walk . . .

To 7 Continent Marathon Man

**To Now, Life Changing
Inspirational Speaker**

*“When it comes to your VICTORY,
it’s the inside stuff that counts.”*

MATT JONES



MOTIVATING AUDIENCES TO OVERCOME CHALLENGES AND ACHIEVE GREATER VICTORY!

MATT JONES

3-TIME CANCER CONQUEROR, 7 CONTINENT MARATHON MAN

Motivational Leadership Keynote Speaker



WHY MATT GETS BOOKED BY ORGANIZATIONS AROUND THE WORLD

INSPIRING STORY

“I like to hold the attention of the audience through the power of my story over insurmountable odds.”

-MATT JONES

From Matt's experience of conquering cancer to completing marathons around the world, audiences are captivated by his dynamic stories.

“Matt's presentation was outstanding! He has a phenomenal and inspiring story, which he presents in a dynamic and memorable way.”

-Steve Liechty, Wyoming Recreation and Parks Association Conference Chair

ACTION STRATEGIES

“I like to share with people practical strategies that they can apply immediately to their live & work.”

-MATT JONES

From developing greater resilience to living with greater passion, Matt shares practical strategies that can be used to overcome challenges and achieve greater success.

“Our members were inspired, entertained, and left at the end of the day with key principles they can use in their everyday lives. I strongly recommend him as one of the best speakers in our 22-year history.”

-Washington State Council for Affordable and Rural Housing

HOW MATT JONES WILL MAKE YOUR NEXT MEETING MEMORABLE & MOTIVATIONAL

LIFE-CHANGING STORY

- ▶ Matt Jones has an inspiring story of overcoming insurmountable odds that will motivate your attendees to discover a greater potential within them.

PROVEN STRATEGIES

- ▶ Matt shares real life strategies he used to overcome adversity and achieve greater victory, that your attendees can also use
- ▶ Matt also shares psychological tools based off scientific research from the field of Positive Psychology.

VALUE

- ▶ Valuable strategies that can be applied immediately and last lifetime
- ▶ Action steps offering an easy to follow path to success
- ▶ Lasting impact that bring about long term results
- ▶ Useful solutions relevant to unique needs of your group
- ▶ Easy to work with



WHAT TOP LEADERS ARE SAYING ABOUT MATT JONES' MOTIVATING KEYNOTE TALKS

“Matt Jones is a true champion and his story inspires others to be a true champion.”

-George Brett

World Series Champion, Hall of Famer

“Matt Jones is a gifted speaker and a master at motivation. Thank you, Matt, for sharing your remarkable story. Your message and passion will inspire audiences everywhere to achieve their own limitless success.”

-Barbara Niven

TV Icon and Actress

“Great job, Matt.”

-Bill Self, Head coach Kansas Jayhawks,

2008 NCAA Men's Basketball National Champions

“Matt Jones is a speaker who entertains, enlightens, and creates an unforgettable experience for the audience.”

Joe Theismann

Legendary Quarterback, Super bowl Champion

“Matt has a wonderful ability to inspire and motivate you to overcome any obstacle and achieve any goal.”

-Brian Tracy

Top selling author of over 45 books

“Matt Jones at a young age tapped into the universal power that is available to all. His story is proof of what is possible for our lives. He has a transformational message that is life changing.”

-Dr. Catherine Ponder, One of America's foremost inspirational authors

MATT'S STORY HAS BEEN FEATURED IN NUMEROUS MEDIA SOURCES...

ATLANTA
BUSINESS
CHRONICLE

AD HOC NEWS
AUSTIN BUSINESS JOURNAL

CityRoom
www.cityroom.com

BALTIMORE
BUSINESS JOURNAL

BIC
Beauty Insurance Consultants, LLC

Beauty, Pursued...

Bernard
Communicate! Group

BioDevices
by Can Biotech

BIRMINGHAM
BUSINESS JOURNAL

BIZ DAILY

BizKitchens

boston.com

BUFFALO
BUSINESS
FIRST
WESTERN
NEW YORK'S
BUSINESS
NEWSPAPER

COLUMBUS
BUSINESS FIRST

Business Training Media™
Your One Stop Corporate Training Source

CHARLOTTE
BUSINESS JOURNAL

AND MANY MORE...



MATT IS A LEADING AUTHORITY...



MOTIVATION



**OVERCOMING
ADVERSITY**



**POSITIVE
PSYCHOLOGY**

**HE HAS SPOKEN FOR ORGANIZATIONS
IN SEVERAL INDUSTRIES...**

- Banking/Finance
- Education
- Engineering
- Insurance
- Government
- Healthcare
- Non-profit
- Property Management
- Public Safety
- Real Estate
- Technology
- Travel



LIFE'S A MARATHON: HOW TO OVERCOME ADVERSITY AND ACHIEVE GREATER VICTORY

How do you keep motivated when faced with adversity? This is an important question for leaders of successful organizations. What happens when change, burnout, or stress threatens continual growth? How do you increase productivity through passion and perseverance?

In this talk, Matt provides solutions based on his experience of conquering cancer three times, surviving a bone marrow transplant, and completing seven marathons on seven continents.

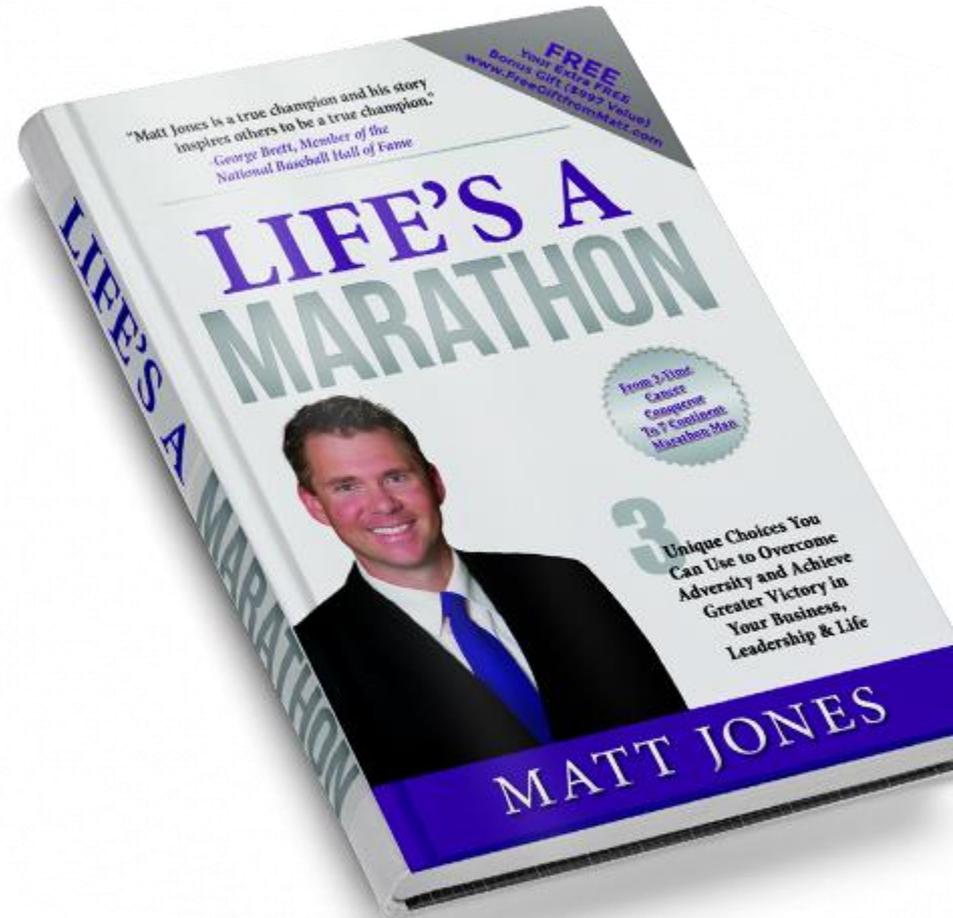
YOUR AUDIENCE WILL LEARN:

- Three ways to overcome adversity
- The number one predictor of success
- How to thrive in the midst of change
- Psychology tools for immediate and lasting success

“Matt’s story was a great fit for the nearly 2,000 attendees. He empowered, encouraged, and inspired the audience. . . Matt Jones is a top-notch speaker who brings great value and an unforgettable story of the triumph of the human spirit.”

-Reed Pew

CEO and President, American Academy of Professional Coders



SALES IS A MARATHON: HOW TO STAY MOTIVATED IN SALES

Success in sales, like a marathon, is an endurance event. In this motivating talk, Matt Jones shares how salespeople can persevere, thrive through adversity, and to stay motivated against all odds. A common response after hearing Matt's talk is "if Matt can go through all he went through the rejection I face is nothing."

This talk is ideal for sales groups, associations, and organizations looking to give their salespeople that extra edge that will allow them to outlast and outperform the competition and thrive in a challenging economy.

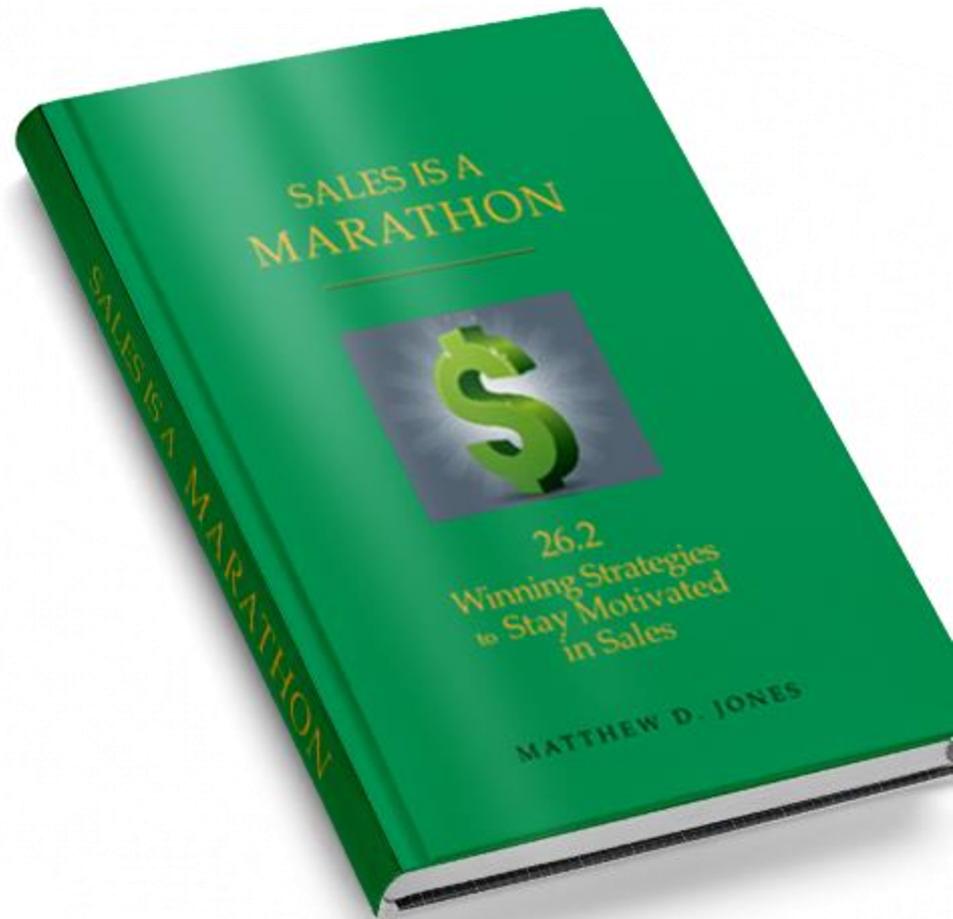
YOUR SALESPEOPLE WILL DISCOVER HOW TO:

- The one factor they need to stay motivated
- How to operate from the mindset of GRIT
- Strategies to keep their passion for sales
- How to stay engaged for maximum productivity

"Matt's talk inspires, encourages, and empowers you to reach your highest potential as a salesperson. Give your sales team a competitive edge by having Matt Jones come and speak to them."

-Cory Stepanek,

CLTC, Genworth Financial



LEADERSHIP IS A MARATHON: HOW TO STAY MOTIVATED AS A LEADER

In a recent survey 75% of respondents said their company is chronically short of leadership talent (War of Talent). Being an effective leader like a marathon is an endurance event. Matt's talk, "Leadership is a Marathon" provides principles that leaders can use to empower, energize, and inspire themselves in order to do the same for those they lead.

Matt uses his experience of running a marathon as a metaphor to share leadership strategies learned through personal experiences and graduate work in Transformational Leadership.

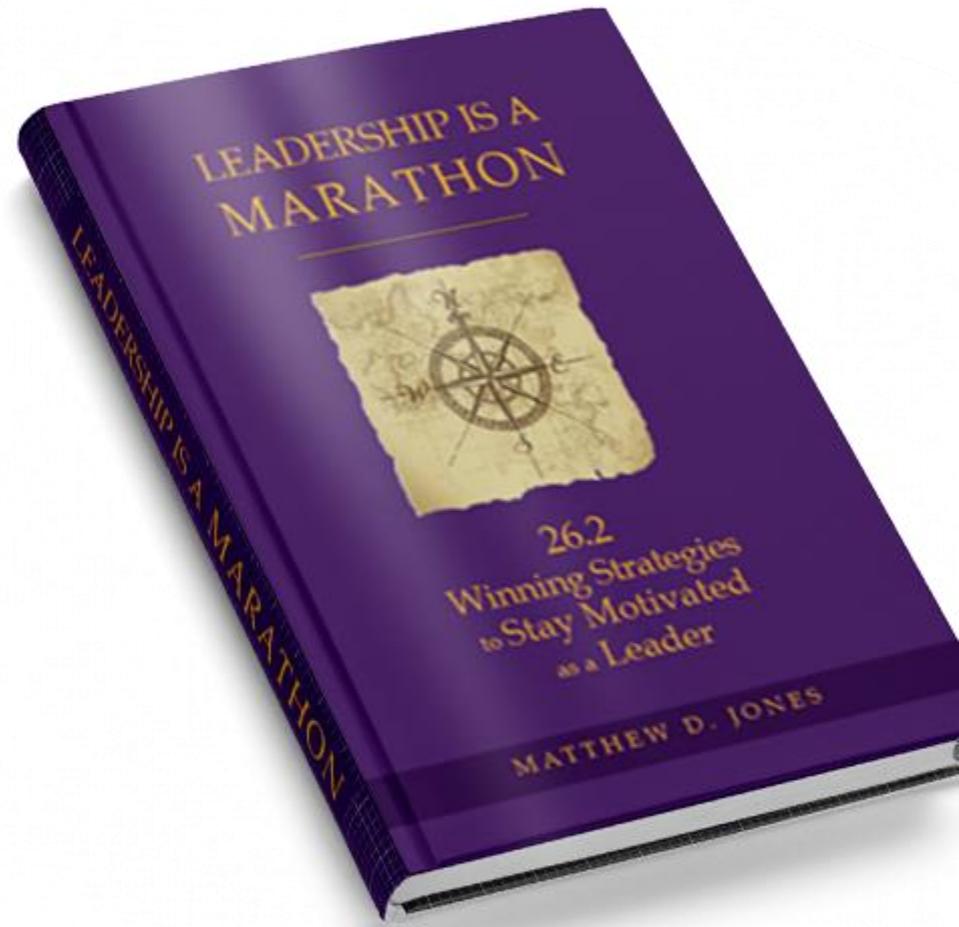
YOUR LEADERS WILL WALK AWAY WITH:

- The four characteristics that REAL leaders practice
- How to have a greater influence and impact on those you lead
- Renewed passion for leading others
- The number quality of leadership

"Matt was instrumental in us delivering one of the best Leadership Conferences in 14 years to over 500+ associates. I would highly recommend Matt as a speaker for any upcoming event."

- Annie McClinton,

VP Training and Development, Western National Group



HAPPINESS IS A MARATHON: HOW TO STAY HAPPY IN LIFE AND WORK

According to the latest research, the majority of people are unhappy at work. Matt Jones' brand new talk, provides strategies that can be applied immediately and lead to lasting levels of happiness.

Your attendees will discover from Matt's experiences and the field of Positive Psychology, how they can increase productivity and resilience, while lower levels of stress.

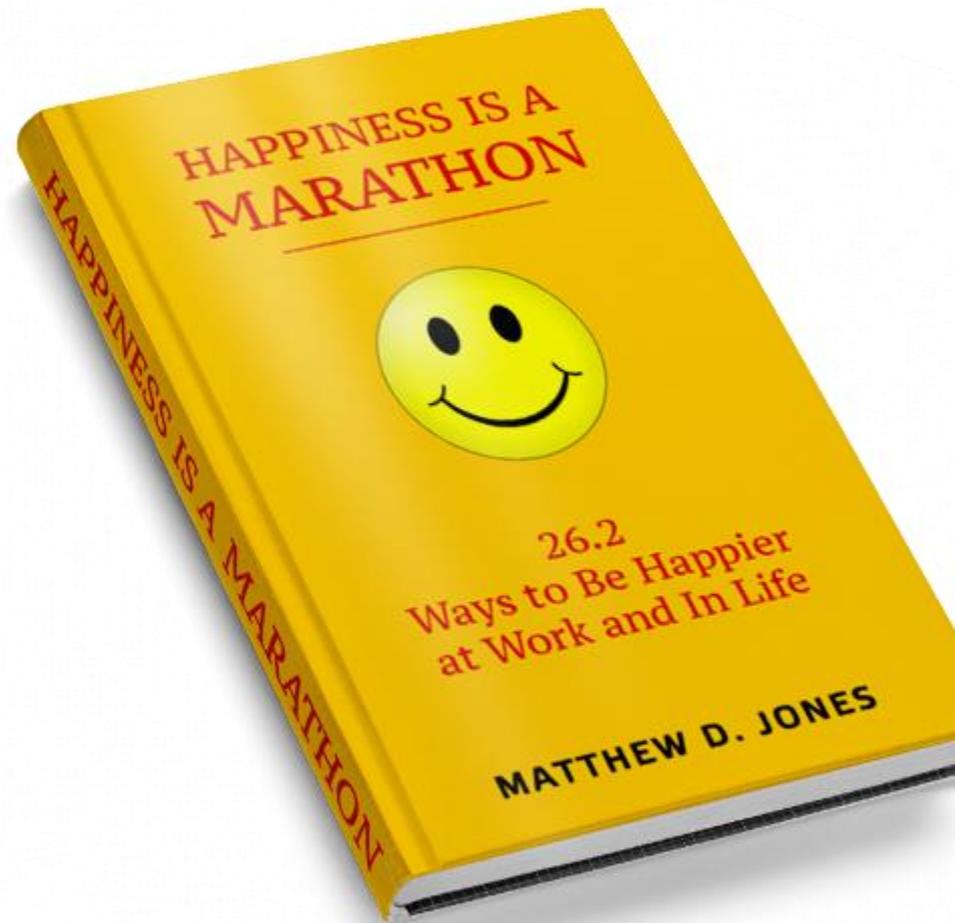
YOUR AUDIENCE WILL GAIN THE FOLLOWING BENEFITS:

- Discover how to reduce anxiety
- Learn how to increase resilience
- Experience revitalization through practicing happiness techniques
- Walk way with proven psychology tools to increase one's happiness in life and at work

"We could not have asked for a better choice of a keynote speaker. He got us to laugh, get out of our seats, and absorb his wisdom."

-Karen J. Wilson

*Alabama Health Information Management Systems
Society*



MATT TAILORS EACH TALK TO YOUR SPECIFIC MEETING NEEDS

Matt ensures that each talk will address the issues and needs that your meeting is wanting to address. His goal is to meet the objectives that you have for your meeting. Matt Jones is skilled in the ability to tailor his talk to fit your specific goals.

Based on your meeting or event, Matt will tailor his talk in order to create an one of kind unique and memorable experience for your attendees. Matt is committed to delivering;

- A motivating keynote that keeps the attention of your group while offering specific tools that can be applied immediately.
- Energetic, inspiring, and transformative experience.
- Practical action steps to be taken by your group that lead to results.

TAILORED TALK THAT MOTIVES YOUR UNIQUE NEEDS OF YOUR MEETING.

“His against all odds story resonated with our group and provided real life examples of handling the stresses/challenges especially as we work with patients and healthcare providers.”

-David A. Nye, Chairman, Education Committee, Georgia Medical Group Management Association

“Our members were motivated and heard key strategies they can apply to their personal situations.”

*-Margaret L. Barnes,
International Right of Way Association*

“We were looking for a speaker that would not only inspire our managers but also provide practical strategies they could us at their properties. Matt fulfilled both wonderfully with a presentation that integrated our company’s core values and made it feel like it was just for us.”

*-Lee Schwendiman,
Dei Communities, Vice President, Revenue Management*

MATT HAS AUTHORED NUMEROUS BOOKS READ AROUND THE WORLD

- **Going Through Hell? Don't Stop!**
- **Life's a Marathon: 26.2 Ways Stay Motivated in Life**
- **101 Timeless Truths**
- **Sales is a Marathon: 26.2 Ways Stay Motivated in Sales**
- **Leadership is a Marathon: 26.2 Ways Stay Motivated in Leadership**
- **189 Victory Strategies**
- **Cancer is a Marathon: 26.2 Ways Stay Motivated**
- **Meeting Planning is a Marathons: 26.2 Ways Stay Motivated as a Meeting Planner**
- **Nursing is a Marathon: 26:2 Ways Stay Motivated as a Nurse**
- **Life's is a Marathon: 3 Unique Choices to You Can Use to Overcome Adversity and Achieve Greater Victory in Your Business, Leadership and Life**
- **Happiness is a Marathon: 26.2 Ways to Be Happier at Work and in Life**

WHAT MEETING PLANNERS ARE SAYING ABOUT MATT'S MOTIVATIONAL STORY AND TALK OVER INSUMOUNTABLE ODDS

“He inspired, wowed, and transformed the over 500 of our members in attendance. His story was a great example for our members to follow when faced with daily challenges.”

*-Kathy Roberson,
Mississippi Association of School Business
Officials*

“Terrific! His presentation was a homerun performance. He provided a full hour's worth of energy-packed entertainment, encouragement, and education. I received nothing but praise about Matt's inspiring talk. The strategies Matt shared contained lifelong value that can be put into practice immediately.”

*-Marie T. Mercer
Virginia Executive Director, National
Association of Insurance and Financial Advisors*

“I was really excited to have Matt Jones' help in kicking off the year... His one day leadership training was the perfect to motivate & inspire the REALTORS®... He provided countless strategies full of value and lasting benefits for our leaders. Matt Jones is a high octane presenter & completely kept the attendees engaged throughout the day.”

*-Joni C Schneider
Past President, Alaska Association of
REALTORS®*

“Matt Jones provided the perfect talk for our members. His story also provided the powerful reminder of the importance of what we do and the difference we make in the lives of the patients. I have received tremendous feedback about Matt's presentation and know provided value to all that were in the room.”

*-Douglas Gish,
Minnesota Healthcare Engineer
Association Conference Chair*

WHAT DOES IT MEAN TO BE THE SEVEN CONTINENT MARATHON MAN

Being the Seven Continent Marathon Man means that Matt Jones has completed seven marathons on seven continents. He has completed the San Diego Rock 'N Roll Marathon, Rome Marathon, Tokyo Marathon, Perth Marathon, Cape Town Marathon, White Continent Marathon in Antarctica, and the Punta Arenas Marathon in Chile.

Only one tenth of one percent of the population has completed a marathon. Less than 300 people have completed a marathon on seven continents.

Even more remarkable, Matt completed seven marathons on seven continents after conquering cancer three times, surviving a bone marrow transplant, and relearning how to walk.



MATT IS A WORLD CLASS ACHIEVER IN OVERCOMING ADVERSITY AND CHANGE

THREE-TIME
CANCER CONQUEROR

BONE MARROW
TRANSPLANT SURVIVOR

COMPLETED SEVEN
MARATHONS ON SEVEN
CONTINENTS AFTER
RELEARNING HOW TO WALK

“Matt Jones has done what anyone
would consider impossible.

Conqueror. Overcomer. Champion. Superhuman.

None of those words do him justice.”

-Scott Hamilton, Olympic Gold Medalist

WHY MATT IS THE IDEAL SPEAKER FOR YOUR NEXT MEETING

Matt is committed to providing a world-class talk that will empower, educate, and energize your group. Matt is irrationally passionate about sharing his story and the lessons learned from overcoming impossible odds.

A testament to Matt's effectiveness is the fact he has spoken to audiences across multiple industries. His story is one that resonates with those seeking to achieve greater success personally and professionally.

- Three-Time Cancer Conqueror
- Completed Seven Marathons on Seven Continents
- Author of 11 books
- Inspiring story of overcoming insurmountable odds
- Shares solution orientated strategies based on scientific research
- Captivating and humorous storyteller

“Matt Jones proved to be a phenomenal closing keynote for our conference this year. He was exactly what we were looking for to conclude our conference with positivity and high energy! He did an excellent job of weaving his highly inspirational personal story along with practical and life-changing strategies for our attendees to take with them.”

-Sarah Carter,

Meeting Planners International

Cascadia Educational Conference Chair

WHAT CLIENTS SAY ABOUT BOOKING MATT

IMPACTFUL, INSPIRING, AND MOTIVATIONAL

“Matt is very inspirational and he deeply touches and encourages others
Through his story.”

-Sheryl Korn, Amway

PRACTICAL SUCCESS STRATEGIES

“Matt shares practical keys to success, which cause the small first steps of real change, creating a snowball of positive successes.”

-Santee Muro

California Medical Staff Services

“You made a real difference in our members... The attendees... walked away with valuable strategies they can apply. You are a spellbinding speaker that touches the hearts and minds of those who hear you speak.”

-Susan Bauman

CAI-NV Education Chair

LASTING VALUE

“Matt delivered a highly charged, motivational, life-changing presentation.”

-Ryan Swinney,

Montana Association of REALTORS®

“Listening to Matt was a great reminder of the importance of our work. He made a lasting impact on our members and has our full recommendation as a speaker.”

-Stephen Slack,

*Program Chair, Pennsylvania Association of
Cancer Registrars*

MATT'S PERSONAL STORY

Matt Jones was extremely shy as a kid. His kindergarten teacher said that Matt was very quiet & she was concerned.

Being diagnosed with cancer during his senior year of college became a life changing event for him. At one point he was told that he had a less than ten percent chance of living to the age of thirty. He believes that out of your mess comes your message and out of your test comes your testimony. From that his experience, Matt made it his mission to motivate others to overcome the challenges they face and achieve greater victory.

To learn more about Matt and his story please visit his website: www.MatthewDJones.com

Matt's Message to You:

I'm irrationally passionate about sharing my story and the lessons I learned to motivate others. It would be an honor to work with you and your group. I'm committed to providing the best I have to making your meeting an amazing success with lasting value for your attendees.

Matt Jones



LET'S WORK TOGETHER

Contact Justin Crow today to book Matt Jones for your next meeting or event.

Justin Crow
Justin@MatthewDJones.com (213) 291-9873

As Matt travels often. Please contact Justin to check Matt's availability or questions you have about him speaking at your next meeting or event.